ROBOTICS TEAM 2474 SPONSORSHIP PROPOSAL

2026 - 2027

learn more at walnutgroverobotics.com

ORGANIZATION:	PRESENTED TO:	PRESENTED BY:
Walnut Grove High School VEX Robotics Team	Potential Corporate Sponsors	Coach Josh Strickland Teacher at WGHS

ABOUT US

We are a new VEX Robotics team located at Walnut Grove High School in Prosper ISD. Prosper is a growing city in the North Texas region and we are fortunate to have a number of passionate students and educators who want to bring robotics to our high school. We began forming our team in January 2025 and we now have over 100 students in total spread out amongst 11 teams. Our season has just begun and we will be competing in the VEX Robotics V5 Challenge called "OVERRIDE". Last year was our inaugural year but we have grown from 8 to 11 teams and have more needs this year to sustain the program.

The VEX Robotics V5 Competition is a global competition where 20,000 high school teams from over 50 countries compete. Although the competitions are regionally based, and we will compete against many North Texas teams, there is a State Championship and a World Championship. We will always strive to qualify for the State and World Championship, but we fully recognize robotics is about more than winning. We as a program will always focus on the growth of each student and serving our community.

2474 WALNUT GROVE ROBOTICS

We are team number 2474. Our mission is to continuously build excellence in every person, team and robot. We set ***The Standard*** and live out our values daily. What we describe as ***The Standard*** is our commitment to being L.E.A.D.E.R.S - We are all about Loyalty, Empathy, Accountability, Determination, Excellence, Respect and Selflessness. On top of our core values (The Standard) and mission statement, we are inclusive, we have fun while solving problems together, and we strive to be a beacon of hope to all students wanting to experience STEAM in an amazing way. [STEAM = Science, Technology, Engineering, Art, & Math]

WHY SPONSOR US

There are many reasons why a business of any size should consider sponsoring our program. The students that take part in VEX Robotics teams...

- Develop professional skills for their careers
- Gain valuable leadership experience
- Enhance collaboration and communication abilities
- Utilize project management effectively
- Learn to thrive in environments where critical decision making is needed based on testing data & analysis
- Prepare for and take part in professional interviews and networking opportunities
- Document the engineering design process in great detail and clarity via an engineering notebook
- Continuously give back to our community through STEAM outreach and hosting robotics summer camps
- Become innovators, creative problem solvers, engineers, computer programmers, software engineers, and more!



Although we are a brand new team (in our 2nd year), we are hoping to provide a quality experience to all of the students who are competing in this year's season. We want to build a robot that is more capable than the simple base robot you can build from a single starter kit. We are primarily funded from parents and this leads us to rely on corporate and business sponsors to help bridge the gap in funding. Here is a breakdown of the costs just 1 team faces in a season.

ITEMS	COST PER TEAM
VEX V5 Competition Starter Kit Robot	$1,245
Pneumatics Kit	$300
Sensors + 4 Additional Motors	$700
Event Registration for 4 Events	$320
TOTAL	**$2,565**

***Note**: We currently have 11 teams and these costs don't include travel expenses or tools and tool/part organization. A more detailed expense breakdown can be provided upon request to know the exact costs to operate this program at WGHS.*

SPONSORSHIP LEVELS

Your corporate sponsorship will help us continue to set the standard of excellence that our program strives for, and ensure that these Prosper students continue to have the amazing opportunities that the robotics program provides.

The sponsorship levels below come with many perks and benefits. Please check the next page for a full listing of sponsorship levels and their corresponding benefit to your business.

EXCELLENCE SPONSORSHIP

$5,000

DESIGN SPONSORSHIP

$2,500

INNOVATE SPONSORSHIP

$1,500

THINK SPONSORSHIP

$750

AMAZE SPONSORSHIP

$500

BUILD SPONSORSHIP

$250

YOUR GIVING MAKES AN IMPACT







SPONSORSHIP BENEFITS

As you commit to helping our students achieve their goals of building advanced robots and competing in the VEX Robotics Competition, we also commit to helping promote your business as a key sponsor of ours.

LEVEL	AMOUNT	BENEFITS
BUILD SPONSORSHIP	$250	• Company name on website and on Sponsors webpage • Recognition in annual Awards Banquet printed program
AMAZE SPONSORSHIP	$500	**All benefits of the Build Level, plus-** • 1 complimentary Walnut Grove Robotics t-shirt • Company Logo (small) on Walnut Grove Robotics competition t-shirts (worn to all tournaments), website and Sponsors Banner
THINK SPONSORSHIP	$750	**All benefits of the Amaze Level, plus-** • Company Logo (medium) on Walnut Grove Robotics competition t-shirts (worn to all tournaments), website and Sponsors Banner • Digital badge provided to company to display on marketing material stating "Proud Sponsor of Walnut Grove Robotics"
INNOVATE SPONSORSHIP	$1,500	**All benefits of the Think Level, plus-** • 1 social media post highlighting support • 1 small logo on team robot • "Basic" Sponsorship opportunities/promotion for our home event
DESIGN SPONSORSHIP	$2,500	**All benefits of the Innovate Level, plus-** • 2 social media posts highlighting support • 1 medium-size logo on team robot • Company Logo (large) on Walnut Grove Robotics competition t-shirts (worn to all tournaments), website & Sponsors Banner • "Advanced" Sponsorship opportunities/promotion at our home event

EXCELLENCE SPONSORSHIP	$5,000	**All benefits of the Design Level, plus-**
		• 3 social media posts highlighting support
		• 1 large logo on team robot
		• Premiere Company Logo (extra large) on Walnut Grove Robotics competition t-shirts, website and Sponsors Banner and at home event
		• 1 meet and greet VIP experience at WGHS including benefits below
		  ○ Photo op & written blog post/press release on website
		  ○ Opportunity to share sponsorship details on your marketing material
		  ○ Meeting with Coach Strickland to discuss partnership opportunities
		  ○ Tour of the WGHS robotics lab and meet the teams
		  ○ Signed poster/"Thank You" from the teams
		  ○ Personalized "Thank You" video

THANK YOU FOR MAKING AN IMPACT

Thank you for being willing to consider a donation or becoming a corporate sponsor. To begin your journey in making a large impact, you can email us or go straight to our website walnutgroverobotics.com/corporate-sponsorship/ to find details on how to sponsor our robotics teams.

If there are any questions you have, please let us know. We are so thankful for your consideration!

Respectfully,

Josh Strickland

Coach of 2474 WGHS VEX Robotics Team



WALNUT GROVE ROBOTICS

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